



**Transdisciplinary designer - Bilingual**

## EXPERIENCE

### **Marketing Assistant at BenefitHub**

Tampa, FL | July 2018 - Present

Implementing affiliate marketing in platform.  
Creating and editing international web content.  
Uploading advertising following sales schedule.  
Assisting in business expansion to Mexico.

### **Graphic Design Intern at The Dali Museum**

St. Petersburg, FL | May 2018 - August 2018

Designing museums signage and brand collateral.  
Creating web icons that represented artist vision.  
Digitizing art pieces and correcting web image content.

### **Freelance Designer for Local Businesses**

Tampa, FL | January 2017 - Present

Producing brand identity for start-up businesses.  
Creating social media and website content.  
Painting murals and assisting art directed campaigns.  
Assisting in pop-up events ideas and development.

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### **Art Director at The One Club for Creativity**

Los Angeles | March 2019

Selected to participate in Creative Boot Camp.  
Developing creative campaign for non-profit Truth.  
Collaborating as an Art Director for the creative team.

## CONTACT

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<https://solmorales.blog>

(813) 417 - 3176

## EDUCATION

The University of Tampa

Bachelor of Arts

Communication Studies

May 2019 - 3.5 GPA

## EXTRACURRICULAR

Founder and President

The Ad Club

Student Organization

Content Producer

The Promise Tree Art Project

Children Cancer Center

## SKILLS

Adobe Illustrator

Adobe Indesign

Adobe Photoshop

Web Content Production

Social Media Management

Web Design - Mock Ups

HTML Understanding

English

Spanish

Italian

